

MEETING
of the
MSPA MARKETING COMMITTEE

WEDNESDAY, FEB. 15, 2017 at 8:30AM
Copy Network, 3600 Ocean View Blvd. #9, Glendale, CA
MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

VISITORS FORUM

BUSINESS AGENDA:

- Wine Walk review: 3/18/17
- Wags N Whiskers, Kids N Kritters Event review: 5/7/17
- Newsletter discussion
- CV Hometown Country Fair discussion
- Public email solicitation strategy
- Social Media protocols

Meeting is scheduled for 90 minutes.

MSPA Marketing Committee: GiGi Garcia – chair,
Andre Ordubegian, Mary Dawson, Kim Kelly – committee members
Staff: Dale Dawson, Steve Pierce